

# #team orange volunteers

## ARE YOU IN?

[pennyappeal.org](http://pennyappeal.org)

small change. big difference

03000 11 11 11

[WWW.PENNYAPPEAL.ORG](http://WWW.PENNYAPPEAL.ORG)



#TeamOrange take  
on Mt Snowdon –  
Walk for Water



# YOUR JOURNEY STARTS HERE!



#TeamOrange Skydive for Gaza

**#TeamOrange is the Penny Appeal fundraising family and a great way to help people in desperate need.**

It's also a fantastic opportunity to meet new people, have fun and take on exciting challenges.

It's really easy to get involved and you'll find this booklet packed full of ideas to get you started. Whatever your ability, there is something for everyone and every penny raised will go to support worthy causes and projects of your choice.

Of course, we'll help you along the way and have a dedicated team to support you with anything you need.

Bismillah!

**Yousaf Razaq**  
Head of Fundraising

## Welcome to #TeamOrange

Get ready to be inspired, do something different, raise money, have fun, make new friends and transform lives.



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# WHAT WE DO

**Penny Appeal launched in 2009 and now works in over 30 crisis-hit countries worldwide.**

As a humanitarian charity, we aim to alleviate poverty by offering water solutions, supporting orphan care, restoring sight to those with avoidable blindness, providing emergency food and medical aid to those in urgent need and much more.

We use every penny wisely, ensuring each bit of small change can make a big difference.

#TeamOrange  
volunteer Hummaira  
visiting our work in  
The Gambia

## IF YOU RAISE £10,000 ...

You could join one of our teams at a project of your choice. You'll be able to get hands-on and spend time building a well, distributing food or setting up a new orphanage, and see for yourself how we are transforming lives.



# CHALLENGES

**Go extreme with your fundraising and test yourself for charity!**

#TeamOrange challenges aren't just about raising money for great causes, they're also about having fun, making new friends and doing something you never thought possible.



Ali taking on the 'Jump for Gaza'



Skydive for Gaza

## SIGN UP NOW!

We love a challenge, and hopefully you do too as we have a lot of BIG things planned!

Check out our challenges at [www.PennyAppeal.org](http://www.PennyAppeal.org) and sign up now:

- Rally across Africa
- Climb Ben Nevis
- Conquer Mount Everest
- Run the London Marathon



# FRIENDS, FAMILY AND COMMUNITY

Quality time with our friends, families and communities is also a great opportunity for a fun fundraiser.

Think about the things you enjoy doing with loved ones - you could do them AND raise money for those in need.

Many of these ideas are really quick and easy to organise. Others are bigger and require more planning, but don't worry, you're not alone - just get in touch for help.

See the back page for all our contact details.

## come dine with me

Find out who is the host with the most. Get a group of friends together and take it in turns to cook a meal, donating your loose change or a set amount each evening.



## chaand raat

Bring your family, friends and the whole street together for a fundraising celebration. It's a great opportunity to get to know each other while doing a good deed.



## clutter clear out

Make some space in your home and raise money at the same time. Sell your unwanted items at a car boot sale and you'll feel great about having less clutter in your life and raising money for a great cause.



## home iftaar

During Ramadan, break your fast and fundraise as a family. Make and sell a selection of desserts each night and see how much money you can collect over the month.



## masjid collections

Speak with the imam or committee at your local masjid to arrange to give an announcement after a specific prayer, ideally Jummah. Collect donations at the end and make dua for each person as they donate.

## family fun day

Organise an outdoor event packed full of fun games and activities, plus food and other stalls, for all the family. Remember to prepare for all weather conditions!

## speaker events and dinners

A special event, complete with three-course meal and after-dinner speaker, is a big opportunity to really shout about the campaign you are supporting.

## street collections & bag packing

Get your friends and go out into the community to fundraise and spread the word. It's a simple way to raise money and you'll be able to reach out to a lot of new people.



#TeamOrange  
Ramadan street  
collections for Gaza

# WORKPLACE AND SCHOOLS

## krispy kreme



Raise some 'dough' for your chosen campaign with a selection of tasty doughnuts bought through the Krispy Kreme Raising Dough scheme. Contact us for details.

## film night



Get your workmates together for a night in front of the silver screen. Try a whole series of films or a selection of your favourite comedies.

## get your classmates involved

As a student you may have a large network and many different opportunities to raise money - make the most of them!

## games night



Arrange an in-house tournament on your favourite console game, such as FIFA. Lay on some snacks to keep everyone going and ask them to surrender all their loose change on arrival!

## raise money at work

Step away from your computer, change out of that uniform and start having fun at work to raise funds.

## fashion show



Help your friends indulge their sense of style with a fashion show. Ask retailers to showcase their latest looks and donate a percentage from sales made on the night.

## fancy dress day

Pay to not have to wear those plain work clothes for a day. Set a theme, such as "things beginning with P", superheroes, favourite book characters or animals.



## cake bake sale

Cater to all those with a sweet tooth by setting up a cake stall at break time. Remember to save a slice of your favourite for yourself!

## non-uniform day

School is so much better when you can wear your own clothes! If everyone gave a £1 to not have to wear uniform you could change a lot of lives.

## sports tournament

Kick up a fundraising storm with a sports tournament. Pick a team game that everyone can get involved in - football, rounders or tennis are great options.





# always smile! you're part of #teamorange!

A fantastic group of people who are transforming lives around the world.

**Khalil Benkhalil** - Fundraising and Challenges Coordinator

"Your passion and enthusiasm for helping others should always shine through. Be proud of your place in the #TeamOrange family."

"Use every opportunity you have to speak about your fundraising. Your knowledge and dedication to making a difference will persuade others to donate."

"If you need any help then just ask! Talk to us if you need advice, promotional supplies or just a bit of friendly encouragement."

"Make the most of all your networks - online and offline, at work, school, home and at any clubs or societies you belong to. In fact, tell EVERYONE you meet!"



Khalil on a trekking challenge

## DON'T FORGET:

### take time to plan

Everything will run smoothly if you're fully prepared.

### set up an online giving page

It makes giving easier for you, your friends and family, and us!

### share your plans

Let us know what you're up to - we might be able to help.

### ask about giftaid

This tax relief incentive, at no extra cost to donors, means an additional 25p for every £1 donated, which will go on to support the charity's work.

### speak to your boss

Your employer may make a donation on behalf of the company.

### pay your money

You can send your funds to Penny Appeal in the post, online, at an HSBC branch or over the phone.

### send us your photos

We love to see what you get up to and we'll share on social media so everyone can see how much fun you had!



#TeamOrange volunteers, Humaira, Khainat, Irfan & Qadeer





#TeamOrange Boxing Champion, Amir Khan

# I'M IN!

## #team orange

pennyappeal.org  
small change. big difference

Be sure to join our dedicated #TeamOrange Facebook page for more ideas and a look at what other volunteers have been doing.

Also log on to our website pennyappeal.org to find out about new challenges and events.

To sign up, visit:  
[www.PennyAppeal.org](http://www.PennyAppeal.org)  
or call: 03000 11 11 11

UK Charity Registered number: 1128341



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